

Measurements & Information Tool for Designing & Building Your Illustrated Book

Cut inside the dashed lines

Cut inside the dashed lines

From: **Illustrate**
Your Self-Published Book
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PO Box 1096 • Drain, OR • 97435-1096
<http://www.ERDC.com/ill-self-pub-book.html> \$29.95

By-4
By-5
By-6
By-7
By-8

By-9
By-10
By-11
By-12
By-14
By-16
By-18

By-24

By-30

By-36

By-48

By-60

By-72

Type Sizes

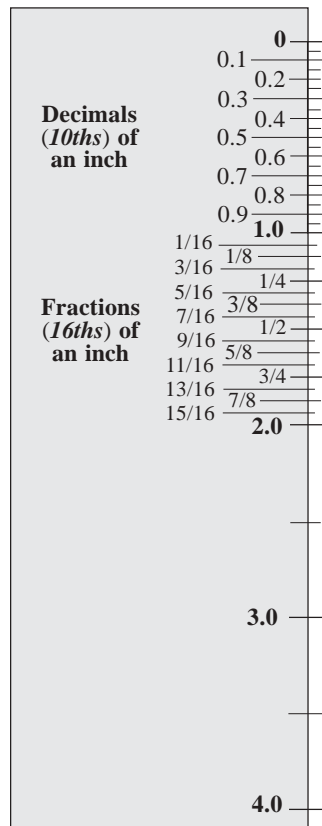
measured
in points

72-points = 1-inch
6-picas = 1-inch
1-pica = 4-mm
25.4-mm = 1-inch

Decimal Equivalents

1/32	=	.0312
1/16	=	.0625
3/32	=	.0937
1/8	=	.125
5/32	=	.1562
3/16	=	.1875
7/32	=	.2187
1/4	=	.25
9/32	=	.2812
5/16	=	.3125
11/32	=	.3437
3/8	=	.375
13/32	=	.4062
7/16	=	.4375
15/32	=	.4687
1/2	=	.5
17/32	=	.5312
9/16	=	.5625
19/32	=	.5937
5/8	=	.625
21/32	=	.6562
11/16	=	.6875
23/32	=	.7187
3/4	=	.75
25/32	=	.7812
13/16	=	.8125
27/32	=	.8437
7/8	=	.875
29/32	=	.9063
15/16	=	.9375
31/32	=	.9688

Inches

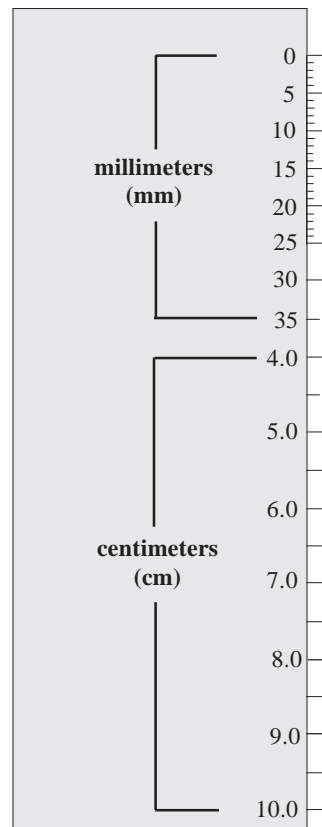


Decimals
(10ths) of
an inch

Fractions
(16ths) of
an inch

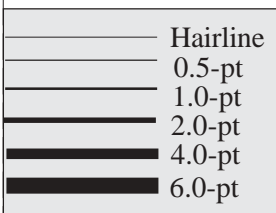
You can copy or print this sheet onto transparent acetate (such is used for overhead transparencies) if you wish

Metric / International

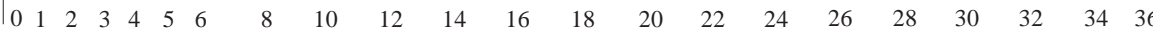


millimeters
(mm)

centimeters
(cm)



Picas (column width)



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ILLUSTRATE your self-published book

The Author's Guide for
Drawing, Photography, Typesetting & Production

How To-Do-It !!

- Make all the drawings
- Shoot all the photographs
- Set all the type
- Then put it all together



Marko Mikulich

 ERDC Publishing
Drain Oregon

**Packed with useful
& often hard-to-find
information**

Please see our web pages for more in-depth information:
<http://www.erd.com.html>

Contents of this book

What You Need To Know

- Steps in producing your illustrated book
- Pathways from your studio to the printer
- Organizing the book with a storyboard
- Materials you will need & their cost
- Equipment needed • Computer • Software • Scanners
- Anatomy of your book • Covers • Spine • Front & Back matter
- Page layout for your book • Dimensions • Specs
- Book bindings • Varieties • Dimensions & Specs

Typesetting Your Book

- Research on readability of text
- Optimum readability—rules to follow
- Type specifications
- Font/size for headings
- Body text, column width

Line drawings for Your Book

- Line-making tools • Using pen & ink
- Tracing methods • Photos, scans, photocopies • Laser prints
- How to label drawings
- Using perspective
- PhotoLift Method
- Homemade light boxes

Photographs for Your Book

- The camera you will need: Digital or Film
- Light sources • filters
- Using natural light/reflectors
- Scanning images • Equipt. • Technique
- Camera technique
- Editing photo images
- Labelling photographs in the computer

Setups for difficult shots

- Copying flat art, paintings etc
- Shooting relief on specimens • Coins
- Dark field setups
- Making an exploded view
- Building composite photographs
- Self-portrait for promotion

Appendix

- Printing the book—methods
- Cost of printing, shipping & distribution
- Glossary

Order form

Postal orders



We are only setup at this time to accept postal orders. However, your book is shipped the same or the next day after payment is received.

To Order: Please send a check or money order for \$29.95 + \$4.50 S/H to:

Email: marko@erd.com

Marko Mikulich or ERDC (Educational Resource Development Corp)
PO Box 1096
Drain, OR 97435-1096

(All information is kept confidential
& is not sold or given out)

Name: _____
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Telephone: _____
Email Address: _____

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